



ReadyforBusiness
Embedding Social Value Through Sustainable Procurement



Developing Markets for
Third Sector Providers:

Social Impact Measurement

A free one-day training event for public sector service managers, commissioners, and procurement professionals.

How can we better **understand** the chain of cause-and-effect that underpins **public service outcomes**?

How can we place a **value** on those service **outcomes** that are intangible and have so far proven difficult to **value**?

How can we weigh up the full **costs** and **benefits** of a service in a way that is not overly complex and aids **decision-making**?

Under arrangements for Best Value, Public Service Reform, and Procurement Reform, the whole of Scotland's public sector is now focused on achieving more value at less cost. But what do we mean by value? How can we measure it? And how do we consider it in relation to costs when making decisions?

This hands-on training event offers a way to design, measure and value service outcomes in a simple yet consistent way. Led by Europe's leading expert on social impact measurement, this master class will help you to make use of the best available frameworks, tools, and technology.

The benefits for you:

- Develop a Theory of Change for your service, demonstrating how your financial input will lead to desired local outcomes
- Find out ways to value service outcomes in a fun and interactive way using the Value Game
- Learn how to calculate your service's Social Return on Investment (SROI) using Social E-valuator™, a simple ten-step online tool

Upcoming full-day events:

- 12 Sept 2012: Glasgow (EVH)
- 13 Sept 2012: Edinburgh (Out of the Blue)

Cost:

This training event is delivered as part of the Scottish Government's Developing markets for the Third Sector Providers programme. Places are currently available free-of-charge to Scotland's public sector.

Further information:

To book your place at the Social Value in Commissioning training, please contact:

Jennifer Fleming, Social Value Lab
Email: jennifer@socialvaluelab.org.uk
Tel: 0141 352 7419
Web: www.socialvaluelab.org.uk

To access free advice on Social Value in Commissioning, SROI, and Social Impact Measurement please contact:

Rick Rijdsdijk, Director Social Value Lab

Email: rick@socialvaluelab.org.uk

Tel: 0141 352 7419

Web: www.socialvaluelab.org.uk

Related Support:

The Developing Markets for Third Sector Providers programme offers a range of free training and consultancy support to Scotland's public sector, including:

- Advice on maximising social value in commissioning
- Help in measuring Social Return on Investment (SROI)
- Access to new social impact measurement technologies (Social E-valuator, Value Game, etc.)

All services are tailored to the needs of individual public authorities.