

Developing Markets for
Third Sector Providers:

Social Value in Commissioning

A free one-day training event for public sector
commissioning and procurement staff

How can we better **understand** what communities' **value** and what makes a **difference** to them?

How can we allocate **resources** to the best **combination** of projects and services?

If **£1** is spent on buying goods or services, can that same **£1** also be used to produce a wider **benefit** to the community without adding **cost**?

With increasing pressure on budgets, public authorities must reform services and purchase with greater efficiency and sustainability. Positive outcomes must be maximised whilst avoiding unintended consequences.

Find out more about how to secure social value and how doing so can contribute to national and local outcomes, the recommendations of the Christie Commission, and Best Value requirements.

The benefits for you:

- Learn how to make judgements about value
- Improve your definition and measurement of outcomes
- Maximise social value throughout the commissioning cycle

Upcoming events:

Wed 13 June 2012: The Storytelling Centre, Edinburgh (full day)

Thurs 5 July 2012: EVH, Glasgow (full day)

Cost:

This training event is delivered as part of the Scottish Government's Developing markets for the Third Sector Providers programme. Places are currently available free-of-charge to Scotland's public sector.

Further information:

To book your place at the Social Value in Commissioning training, please contact:

Jennifer Fleming, Social Value Lab
Email: jennifer@socialvaluelab.org.uk
Tel: 0141 352 7419
Web: www.socialvaluelab.org.uk

To access free advice on Social Value in Commissioning, SROI, and Social Impact Measurement please contact:

Rick Rijdsdijk, Director Social Value Lab
Email: rick@socialvaluelab.org.uk
Tel: 0141 352 7419
Web: www.socialvaluelab.org.uk

Related Support:

The Developing Markets for Third Sector Providers programme offers a range of free training and consultancy support to Scotland's public sector, including:

- Advice on maximising social value in commissioning
- Help in measuring Social Return on Investment (SROI)
- Access to new social impact measurement technologies (Social E-valuator, Value Game, etc.)

All services are tailored to the needs of individual public authorities