



Services

Social Impact Measurement

We help organisations to measure impact, make their case, and extend influence.

We focus on presenting evidence in a simple, accurate, and compelling way.

Narrative, numbers, visuals, and video are all combined to good effect.





Social Impact Measurement

Now is the time for organisations to stand up and prove their worth. This can be a complicated and time-consuming business, however, even for the largest of organisations.

Social Value Lab is a UK centre of expertise in social impact measurement. We help organisations to measure the un-measurable. We do this by providing training, mentoring, and consultancy in a range of techniques that either we invent or adapt to client needs.

Our services cover all the bases:

Planning outcomes. We use logic modelling and other techniques to help explain the chain of cause and effect in a simple, systematic and visual way.

Measuring outcomes. We design and apply indicator frameworks, impact maps, outcomes monitoring systems, and bespoke outcome measurement tools.

Valuing outcomes. We apply cutting edge techniques to help 'monetise' outcomes, and in turn explain the value of services to users and the potential to free up public sector resources or bring cost savings.

Gauging impact. We help to make use of comprehensive social impact frameworks including Social Accounting and Social Return on Investment (SROI).

We're well known for our ground-breaking work on Social Return on Investment (SROI) and other forms of social cost-benefit analysis. Our goal is to demystify these frameworks and enable even the smallest organisations to apply them with rigour. That's why we've introduced new action learning models and new forms of technology to simplify and embed impact measurement.

It's not just about the numbers you produce though; it's about the story you tell. That's why we focus on presenting evidence in a simple, accurate, and compelling way.

Are you committed to telling the world about your social impact?
Come talk to us about possible approaches and support.

Recent Work

Measuring the social return

We carried out a major SROI (Social Return on Investment) study for Age UK into the outcomes, impact and social value created for older people through 'digital inclusion' measures in residential care homes across England.

Developing impact measurement capacity

We were commissioned by the Scottish Government to deliver a major programme of impact measurement training and consultancy to Scotland's public sector. This is embedding new social impact measurement approaches, tools, and technologies.

Telling the story of change

We worked with the CEiS Group to produce a simple and compelling Annual Social Impact Report. Drawing heavily on narrative, numbers and infographics the report describes the ways in which CEiS is changing lives and communities.

Analysing social impact

We played the role of 'social impact manager' in the delivery of the Enterprise Growth Fund, a national programme to invest in social enterprises. We offered advisory support to investees, prepared social impact forecasts on 60 investments, and assessed aggregate fund impact.

Further case studies are available at www.socialvaluelab.org.uk

Get in touch! - Call us on 0141 530 1479

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